



## PROGRAMME

**10:00 – 11:30 Enhancing Community Resilience through Energy Efficiency: Good practices and future MED project opportunities for territories, university and industry**

**10:00 Welcome speech,**

Mrs Anne-Marie Perez, General Director, Capenergies

**10:10 Introduction and event opening**

Mrs Iris Flacco, Abruzzo Region, Italy – LP of ESMARTCITY project

**10:20 Discover MED local pilot experimentations results on smarter public lighting and on more efficient public buildings**

Adrijana Rac, City Development Agency East Sarajevo Bosnia and Luca Ferrarini, Politecnico di Milano

**10:40 Capitalization of MED experiences through policy recommendations**

- **Enhancement of innovative potential of SMEs and Upgraded Cluster**, Athanasios Kalogeras, Industrial Systems Institute, Research Center ATHENA, Greece
- **Green Paper on Innovation Policy Change**, Maria Makri, Region of Western Greece
- **Smart City Protocol acceptance by regional / local authorities in the partner territories**, Gino Verocchi, Abruzzo Region

**11:00 Green Growth in the MED area and the resilience of territories**

Dr. Mercè Boy Roura, Interreg MED Green Growth community coordinator

**11:10 Interreg MED programme for 2021-2027**, Ludivine Lavoine, JS Interreg MED

## 14:00 – 15:30 Economy, Green Deal and Digital Age: Prepare your territory, university and industry for Europe's 3 top priorities for 2021-2027

**14:00 Keynote speech 1: Smart Cities: Challenges and Opportunities for Better Work-Life-Society,**  
D. John S Baras, University of Maryland

**14:20 Keynote speech 2: Open infrastructures providing insights for local stakeholders on standardized approaches: The SmartSantander approach**  
Prof Ioannis Chatzigiannakis, University of Sapienza

**14:30 The EC Intelligent cities and digital challenges,** Dana ELEFThERIADOU, European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs

### Questions & Answers

**14:50 Economy recovery plan and/or good experiences of cities after lockdown ending measures, Granada and Milan cases,** Gonzalo Esteban Lopez, Diputación Provincial de Granada and Carmine Pacente, Metropolitan City of Milan

**15:10 Conclusion of the event by the Region South of France,** Philippe Maurizot, Vice-président de la Commission Economie, Industrie, Innovation, Nouvelles Technologies & Numérique

- **Innovative and green public procurements in the economy plan**
- **Digitalization of industry and services**

### Questions & Answers

## 15:30 – 16:30 Session of Visio 1to1 transnational meetings

Webconference organized in the framework of



Project co-financed by the European Regional Development Fund

Welcomed by



ESMARTCITY consortium



More about ESmartCity Project :

<https://esmartcity.interreg-med.eu/>